



-bringing the healing power of music to children battling cancer.

Organization Fact Sheet

Financial Status: Nonprofit (501c3)

Mission: Rock Against Cancer works diligently to create greater public awareness of childhood cancers. Rock Against Cancer uses highly successful programs, such as "**Stars Night Out**", "**Gifts from the Heart**" and "**School of Rock**" to bring the healing power of music to children and teens battling cancer.

Profile: Founded in January 2000, Rock Against Cancer is a national nonprofit organization working with well-known entertainers from the music industry to provide innovative and exciting opportunities for children and teens with cancer to meet artists and attend concerts. These programs empower and support the emotional needs of children and teens fighting cancer. ***Rock Against Cancer's programs provide children and families respite from the long and painful cancer treatment process using music, while helping to garner public awareness and support for the youngest victims of cancer.***

Core Programs: Rock Against Cancer's most successful program, "**Stars Night Out**," provides teens with cancer an opportunity to meet artists, receive personal photographs & autographs, and enjoy special concert seating. "**Gifts from the Heart**" serves children unable to leave the hospital by providing gift packages from artists: CDs and CD players, autographed band photographs and/or T-shirts. RAC's newest program "**School of Rock**" allows children the opportunity to create, perform and record their own personal compositions.

Music Industry: Sample of leading artists who have lent participation/support:

- No Doubt/Gwen Stefani
- Matchbox 20/Rob Thomas
- Edwin McCain
- Barenaked Ladies
- Gavin DeGraw
- Hootie & the Blowfish
- Nelly Furtado
- Dave Matthews Band
- Mary J. Blige
- Sister Hazel
- Avril Lavigne
- Sugar Ray
- JoJo
- Black Eyed Peas
- Red Hot Chili Peppers
- Beyonce

Management: Executive team includes:
➤ Lisa L. White, Ph.D., Founder, Executive Director
➤ Greg D. Voss, Esquire, Chair Board of Directors
➤ Ashley Voss, Public Relations & Marketing Director

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