

Rock Against Cancer tm



-bringing the healing power of music to children battling cancer

FOR IMMEDIATE RELEASE

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Platinum artists Matchbox 20 will hold a meet and greet with young cancer patients as Rock Against Cancer hosts a “*Stars Night Out*” at the E Center concert March 6th. Additionally, Rock Against Cancer will kick off a “School of Rock” program at Primary Children’s Medical Center providing young cancer patients with Music Therapy. Thirteen year old Gabriel Titus, a childhood leukemia survivor and former Park City resident will present a \$20,000 check to the doctors and nurses that saved his life establishing the music program. PCMC is the 8th pediatric oncology center to receive a “School of Rock” program sponsored by Hot Topic Foundation and presented by Rock Against Cancer

Park City, February 25, 2008 Rock Against Cancer (RAC) works nationwide with Children’s Oncology Group treatment centers providing music therapy and innovative music programs to young cancer patients. RAC's programs provide children and families respite from long and painful cancer treatment while building public awareness and support for young cancer patients. Music is a source of healing and solace during long hours of chemotherapy infusions, painful procedures, in hospital rooms, and at home.

Music can be an important part of treatment and healing for cancer patients. Music Therapy is an established healthcare profession that uses music to address physical, emotional, cognitive, and social needs. Research supports the importance of music in a wide variety of healthcare and educational settings. Rock Against Cancer’s programs include:

- ♪ **“The School of Rock”** provides Music Therapy, digital recording studios, and a variety of musical instruments to children undergoing cancer treatment. The School of Rock affords children the opportunity to create, perform and record their personal compositions. The Hot Topic Foundation partnered with RAC to establish eight ***School of Rock*** programs across the country. The 1st ***School of Rock*** opened at NC Children’s Hospital, others include: Tomorrow’s Children Institute/Hackensack, NJ; Carolinas Medical Center; Mattel Children’s Hospital at UCLA; Children’s Hospital

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- at UCSF; Primary Children's Medical Center, Salt Lake City, UT; Eugenia Litta at The Mayo Clinic and Duke Children's Hospital.
- ♪ **"Stars Night Out"** provides teens with cancer the Rock Star treatment as they enjoy a pre-concert visit with top artists. They receive personal photographs & autographs, and enjoy special concert seating. In 2007 teens across the country have been treated to evenings with the Red Hot Chili Peppers, Goo Goo Dolls, Gwen Stefani and Beyonce. Other participating artists have included; Edwin McCain, Sister Hazel, Hootie and the Blowfish, Barenaked Ladies, Bon Jovi, Matchbox Twenty, Nelly Furtado and the Black Eyed Peas.
 - ♪ **"Gifts from the Heart"** serves children unable to leave the hospital by providing gift packages from artists: CDs and CD players concert DVDs and/or autographed band photographs, gold ribbon guitar picks and RAC T-shirts.

RAC was founded in 2000 by former Park City resident, Dr. Lisa White, Gabriel's mother. There will be a dedication and check presentation at 1:00 pm on Thursday, March 6th at Primary Children's Medical Center. The evening of March 6th, Gabriel will accompany several young cancer patients from the Salt Lake City area to meet Rob Thomas and members of Matchbox 20 before their concert at the E Center as part of RAC's "Stars Night Out" program.